

MM ISABEL ROSÉ



ISABEL MONDAVI WINES

What started as a "just few cases of rosé for mom," Isabel Mondavi Wines turned into an exciting new venture thanks to the food-friendly wine style and attractive labels. A true family affair, Isabel's daughter, Dina, leads the packaging and blending, while Isabel's son, winemaker Rob Mondavi Jr., manages the cellar. Isabel's husband and wine industry veteran, Michael Mondavi, is the brand's biggest cheerleader and fan.

VINTAGE NOTES

A welcome end to four years of drought brought with it a consistent and healthy bud break for the 2017 vintage in Mid-March. Light rains throughout April kept away any risk of frost before the warmth of May brought the vineyards to life. Ample water from a wet winter complimented a sun-filled Spring with no major heat spikes, resulting in vigorous vine growth and canopy development to protect optimal bloom and fruit set. The heat of summer also benefitted from the recharged aquifers, acting as a buffer to maintain healthy soil moisture levels through a series of hot days. The 2017 harvest began in August under optimal conditions, providing abundant, well-balanced fruit with tremendous character.

WINEMAKING

Our Cabernet Sauvignon and Barbera grapes were harvested at the optimum maturity to capture the bright fruit flavors while retaining fresh acidity. We made this wine with the Provence style in mind while being true to its California roots and Italian family heritage.

TASTING NOTES

Light pink and salmon-colored, we made our wine with Provence in mind. Fresh, aromatic and enticing aromas of strawberry, cranberry and ripe pear fill the glass. Lightweight in the mouth with waves of flavor roll across the palate. A nice touch of acidity on palate give the wine a long, crisp finish.

Blend: 76% Cabernet Sauvignon, 24% Barbera

Appellation: California **Alcohol:** 13.5% **Vintage:** 2017

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