



## ISABEL ROSÉ

*Dressed in a fresh, new package and style,  
we are very excited to introduce to you our  
New Isabel Rosé with the 2016 vintage !*



### ISABEL MONDAVI WINES

What started as a "just few cases of rosé for mom," Isabel Mondavi Wines turned into an exciting new venture thanks to the food-friendly wine style and attractive labels. A true family affair, Isabel's daughter, Dina, leads the packaging and blending, while Isabel's son, winemaker Rob Mondavi Jr., manages the cellar. Isabel's husband and wine industry veteran, Michael Mondavi, is the brand's biggest cheerleader and fan.

### VINTAGE NOTES

Some vintners have called the 2016 vintage "*a near-perfect growing season*". The 2016 growing season was very smooth with warm, mild weather devoid of any noteworthy heat spikes or climatic anomalies. We saw ideal weather conditions throughout and wrapped up as the region's first significant fall rainstorm arrived in mid-October. Thanks to a relatively steady and mild July and August and then a series of warm days at the end of the growing season, vineyards were able to progress to perfect ripeness.

### WINEMAKING

Our Cabernet Sauvignon and Barbera grapes were harvested at the optimum maturity to capture the bright fruit flavors while retaining fresh acidity. We made this wine with the Provence style in mind while being true to its California roots and Italian family heritage. Finally, we added just a touch of Muscat for the aromas to round out the blend.

### TASTING NOTES

Light pink and salmon-colored, we made our wine with Provence in mind. Fresh, aromatic and enticing aromas of strawberry, cranberry and ripe pear fill the glass. Lightweight in the mouth with waves of flavor roll across the palate. A nice touch of acidity on palate give the wine a long, crisp finish.

**Blend:** 75% Cabernet Sauvignon, balance is Barbera and a touch of Muscat **Appellation:** California **Alcohol:** 13.5% **Vintage:** 2016

MICHAEL  
MONDAVI  
F A M I L Y

*Estate*

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