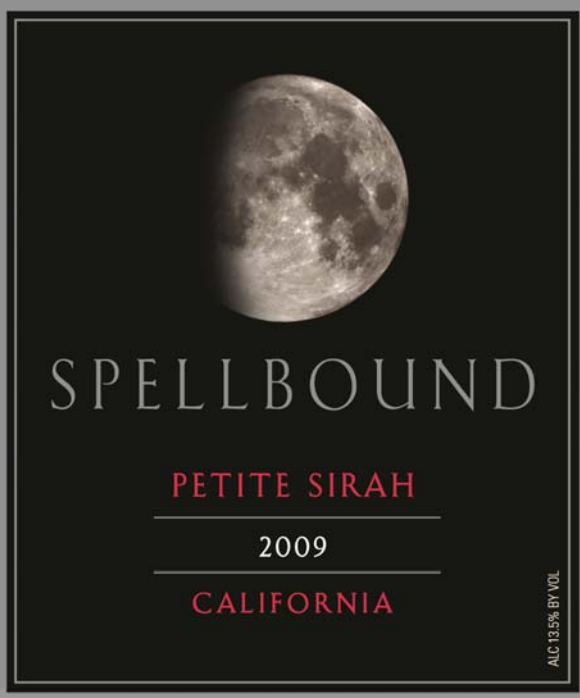


SPELLBOUND

2009 SPELLBOUND PETITE SIRAH CALIFORNIA



Vineyard & Harvest Notes

Petite Sirah is a dark and brooding grape varietal. The texture and tannins come directly from the skins and as a result—the Lodi and Central regions of California were chosen as a grape source for the 2009 Spellbound Petite Sirah. The rich soils in this area allow the vines to produce slightly larger berries—and the larger berries produce a high juice-to-skin ratio. This is very important because the tannin profile is reduced while the dark, luscious, and juicy fruit remains the prominent figure of Spellbound.

Tasting Notes

Intensity of color, rich black and brambly fruits, vanilla bean and roasting coffee aromatics are complimented by remarkable approachability in the 2009 Spellbound Petite Sirah. The wine is crafted to unleash dark and luscious characteristics, while managing tannins to deliver an opulent and juicy Petite Sirah. This lush yet easy-drinking wine provides intense berry character, with superb texture you will find in no other Petite Sirah but Spellbound.

Winemaker Notes

“To soften the tannins and enhance the brooding fruit character we targeted a slightly shorter than average fermentation and skin contact time. We have found that the shorter fermentation time with Petite Sirah allowed us to capture all of the fruit character and reduce the tannins. After fermentation we moved the Petite Sirah into small French and American oak barrels to develop the wonderful flavors of rich caramel, vanilla bean, and roasting coffee aromatics. Everything about making Petite Sirah rocks; vibrant color, unbridled berry character and plenty of texture creating the perfect balance and one of the most exciting wines that will leave you Spellbound.”

-Rob Mondavi Jr., 4th Generation Napa Valley Winemaker

Varietal Blend	76% Petite Sirah, 18% Syrah, 6% other proprietary red wines
Viticultural Area	Lodi, California
Fermentation	Stainless Steel
Aging	90% French and American Oak barrels
Titrateable Acid	6.7 g/L
pH	3.78
Alcohol	13.5%