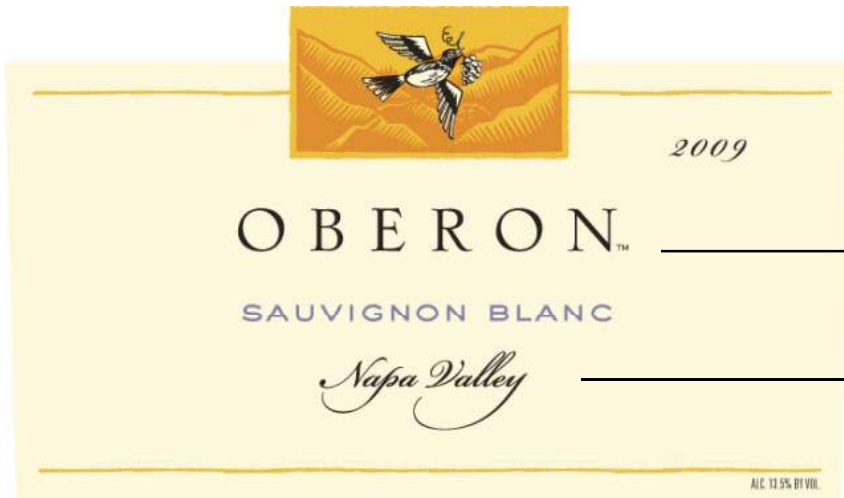




OBERON
Napa Valley

OBERON'S NEW LOOK

RELEASED IN JULY 2011...
2010 OBERON SAUVIGNON BLANC

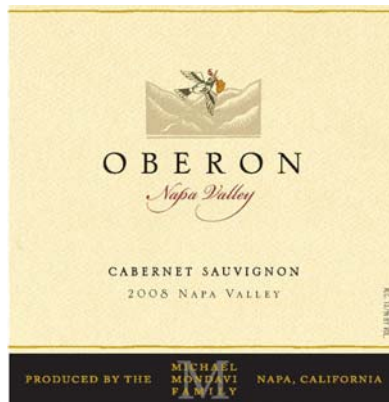
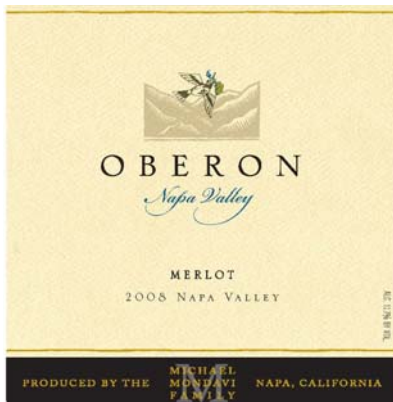


More focused logo, with no distraction
between elements.

Updated font style

New details: Textured paper stock &
gold foil highlights

Michael Mondavi Family endorsement



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PRODUCED BY THE MICHAEL MONDAVI FAMILY NAPA, CALIFORNIA