

A dark wine bottle and a glass of red wine are the central focus. The bottle has a gold foil neck label that says "OSO VINEYARD". The main label features a gold crest with "NAPA VALLEY" at the top, "IV GENERATIONS" on either side, and "EM" in the center. Below the crest, the word "EMBLEM" is printed in large, bold, gold letters. Underneath "EMBLEM", it says "OSO VINEYARD", "Cabernet Sauvignon", and "Napa Valley". The glass is partially filled with red wine. The background is dark and out of focus. A decorative gold flourish is overlaid on the right side of the image, framing the text.

Emblem captures the unparalleled quality of Napa Valley Cabernet Sauvignon, the exceptional vineyards in which it flourishes, and the artistry and passion of Michael and Rob Mondavi's winemaking history and legacy.



EMBLEM

OSO VINEYARD

Cabernet Sauvignon

Napa Valley

EMBLEM

N A P A V A L L E Y



FROM FATHER TO SON

Four generations of our family have helped bring Napa Valley Cabernet Sauvignon to the forefront of the fine wine world. The artistry and passion handed from father to son to support this rich winemaking tradition have inspired us to create Emblem from Napa Valley's most exceptional Cabernet Sauvignon sub-appellations and vineyards. Emblem is a personal reflection of our past and future in the Napa Valley, embodying the unparalleled quality of the land's fruit and our family's dedicated winemaking heritage.

Michael Jordan *John Jordan*

EXCEPTIONAL NAPA VALLEY FRUIT

Emblem is a reflection of both our winemaking tradition, and of the finest Cabernet Sauvignon fruit in Napa Valley. Our Oso Vineyard Cabernet Sauvignon is a true expression of its single-vineyard origin. Nestled between Sugarloaf and Howell Mountains in Napa Valley, on slopes rising up from Schwartz Creek, our family's Oso Vineyard yields Cabernet Sauvignon with intense varietal characteristics. The vines grow on beautiful stone-lined terraces, out of a rocky, porous soil whose high drainage stresses the vines and highly concentrates flavors in the grapes. Mild temperatures and afternoon breezes that blow straight down the vineyard rows maintain the fruit's freshness and vibrancy throughout the growing season.

EMBLEM OSO VINEYARD CABERNET SAUVIGNON

Our Cabernet Sauvignon from Oso Vineyard is beautifully balanced, with a supple, elegant texture and lush ripe fruit flavors of cherry, blackberry, and subtle oak nuances of chocolate, toffee, and toasted vanilla. From the mountain fruit, the wine extracts intense flavors, a firm structure, and excellent aging potential.

Case Pack: 6 x 750ml (lay-down)
Case Dimensions: 12-5/8" L x 11-1/2" W x 7-1/4" H
Pallet Configuration: 6 layers of 12 cases (72 cases per pallet)
Case Weight: 23 pounds